



MEGAN  
*hair artistry*  
MOWINS

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YOUR #1 STYLIST FOR EFFORTLESS, LIVED-IN COLOR  
IN THE HEART OF VIRGINIA BEACH

# Meet Megan

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I'm a passionate hair stylist and salon owner based out of Virginia Beach. I was born and raised in the Northwest Indiana, and I fell completely in LOVE with the creativity.

For years, I felt intimidated by hair stylists. Almost like they were trying to make hair hard. I decided I wanted to be the stylist that made hair fun, approachable, and easy.

When you join me in the salon, you'll find that the way we consult about color, choose your cut, and finish your style is completely different than anything you've ever experienced before.

Instead of having gorgeous hair only on the day you sit in my chair, I'll set you up for six weeks of success between visits with my styling training and coaching.

On the weekends, you can find me out to dinner in town with my husband.

If you have any baked good recipes (mostly chocolate), bring them to your appointment because I'm all ears (and I'm happy to share my top picks too)!

On weeknights, I love to curl up with my husband and pups binge watching Netflix or Hulu.



## Pre-Visit

You'll receive a text reminder 72 hours before each visit with an option to confirm or reschedule your visit.

Have a question? You can reach me anytime at

[megan@meganmowinshair.com](mailto:megan@meganmowinshair.com)  
and I will respond within 24 hours.

## Between Appointments

Keep an eye on your inbox because my clients enjoy free monthly styling tutorials and other pro-beauty tips directly through email. I also send out service specials, local event updates, and more!

## Be My Guest

I will take my time navigating your first visit with me and all future appointments to ensure you get exactly what you need each visit without keeping you in my chair longer than you need to be.

I'm an expert baker and a celebrity gossip enthusiast, so don't be surprised if I greet you with a plate of cookies.

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# Your First Visit

1

Please arrive 10 minutes before your scheduled appointment time.

2

Parking is located in front of the salon. If you have passed Worth The Wait you've missed us!

3

When you arrive, please make sure you wear your mask if you are unvaccinated. Please also limit the amount of extra guests that are with you.

A consultation like you've never seen.

Have you ever been nervous to get your hair done, especially by a new stylist?

That won't happen here.

Through my innovative consultation process, you'll be 100% confident, relaxed, and excited from start to finish.

We will talk about your past, present, and future hair goals to ensure we create a sustainable plan you absolutely love.





## YOUR BETWEEN VISIT SUCCESS PLAN

Whether you see me for color, cut, extensions, or a little bit of everything...I've got the perfect plan to ensure you look amazing between visits.

I will walk you through exactly what steps you'll need to take at home to execute the perfect color and style between appointments.

### Suggest Maintenance Schedule

Cuts	4 to 8 Weeks
Highlights	6 to 8 Weeks
Balayage	6 to 10 Weeks
Root Touch-Up's	4 to 6 Weeks
Extensions	6 to 8 Weeks

# My Service Menu

## Most Popular Packages

Root Touch-Up, Cut, & Style  
\$103+

Partial Highlight, Cut, & Style  
\$163+

Partial Highlight, Root Touch-Up,  
Cut, & Style \$173+

Prices noted are "starting at" and will increase based on your hair history, hair density, etc.

Root Touch-Up \$88

Partial Highlight \$138

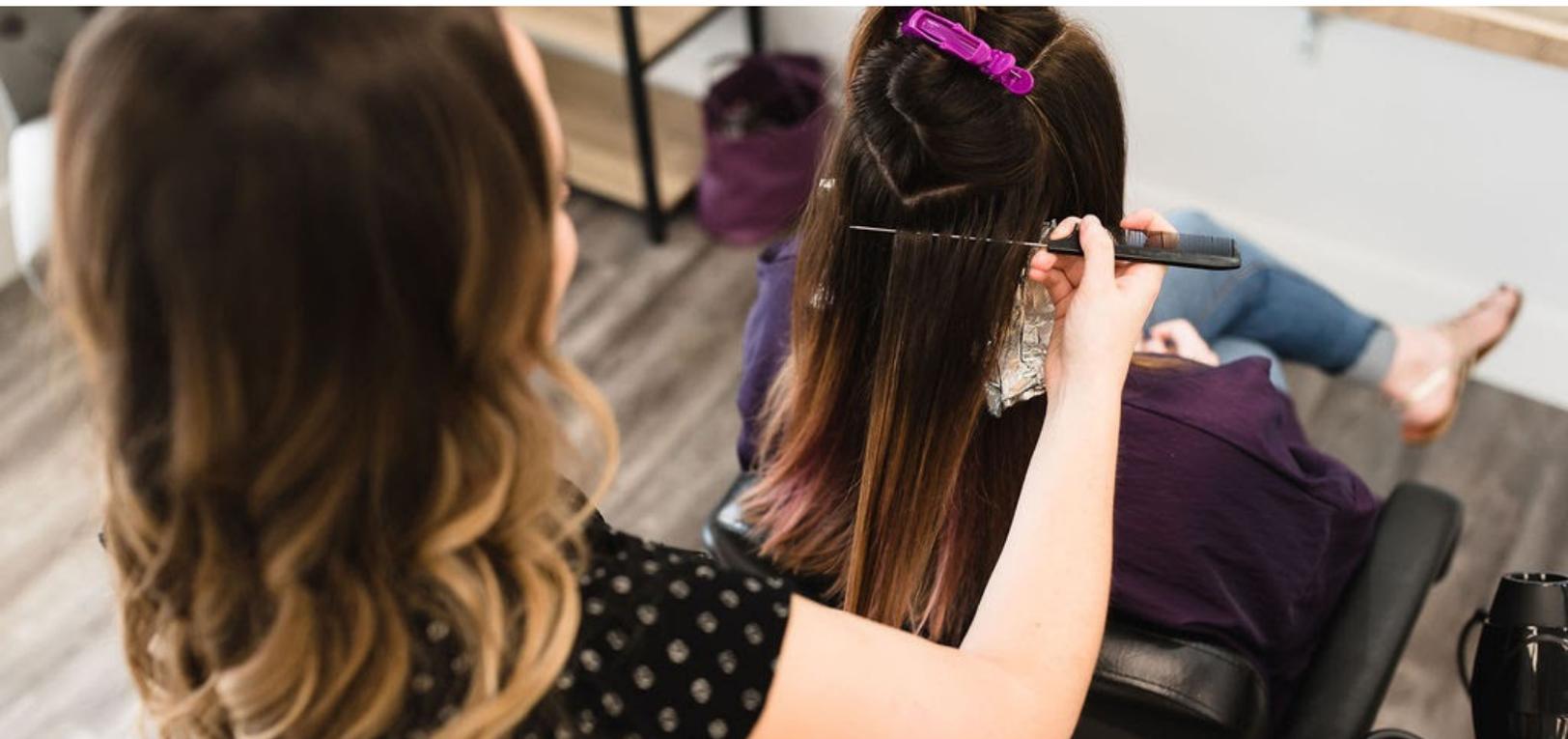
Full Highlight \$158

Balayage \$165

Extensions \$1,000+

Haircut with Blow Dry Style \$53

Color service prices listed with a blow-dry included



# Digital Referral Card

Take a screenshot of the image below and feel free to text or email it to any of your friends, family, or coworkers!

## MEGAN *hair artistry* MOWINS

I love Megan Mowins Hair Artistry in Virginia Beach  
and I know you will too!

Please use this gift card and let her know I referred  
you!

**\$25 off your  
color service**

Not valid towards retail purchases. Valid for new clients only or those who haven't been to the salon in 18 months or more.